

Summer Semester 2024

MBA General Management



Attendance days	Modules
23 / 24 May 2024	Design Thinking
6 / 7 June 2024	Strategic Management
13 / 14 June 2024	Crisis Management
21/ 22 June 2024 + 13 / 14 September 2024 (Friday + Saturday) (Friday + Saturday)	International Management & Intercultural Communication
27 / 28 June 2024	Negotiations
4 / 5 July 2024	Business Process Management
11 / 12 July 2024	Entrepreneurship
29 / 30 August 2024	Management Skills
27 / 28 September 2024 (Friday + Saturday)	Digital Transformation
<p>Study course organisation: Anja Kriebel, UP Transfer GmbH an der Universität Potsdam, Campus Griebnitzsee, Haus 7 Tel: +49 331-9773547, e-mail: mba-gm@uni-potsdam.de</p>	